

SUSTAINABILITY

A “Growing” Trend

An established leader in sustainable viticulture, Oregon has long been committed to sustainable winegrowing and earth-friendly practices. **29 percent** of its vineyards are LIVE Certified Sustainable, Certified Organic or Demeter Certified Biodynamic®. This figure increases when you consider those who are certified and those who adhere to these philosophies in their farming practices without certification. More than **1/3** of Oregon’s case production is produced in certified sustainable facilities. Third-party certification is a focus for our industry because it means that consumers can rely on the vineyard or winery to stand by its environmental mission. This green philosophy applies to both larger, more established vineyards and smaller boutique producers.

By practicing sustainable grape growing and winemaking, we are ensuring that the land, the animals, the rivers to which many of our vineyards drain, and the fish in those rivers, will still be here for generations to come.

Oregon Certified Sustainable

Oregon Certified Sustainable Wine (OCSW) showcases the Oregon wine industry’s commitment to responsible, sustainable vineyard and winery practices. The program launched in 2008 and focuses on the shared principles of Low Input Viticulture and Enology (LIVE), Food Alliance, the National Organic Program and its certifying agencies and Demeter Biodynamic®. This unifying platform and certification logo aims to help consumers easily identify and purchase sustainable wines, no matter which entity has certified it.

Breakdown by Numbers

Low Input Viticulture & Enology, Inc. (LIVE)	4,031 acres
Oregon Tilth Certified Organic (OTCO)	1,011 acres
Demeter Certified Biodynamic®	650 acres
Total Certified Sustainable Acres	5,693 acres
Total Planted Acres	19,300 acres

29% of total planted acreage

The Lowdown on Sustainable Practices & Certifications

LIVE (Low Input Viticulture & Enology)

Established in 1997, Low Input Viticulture & Enology, Inc. (LIVE, Inc.) is a program providing vineyards and wineries official recognition for sustainable agricultural practices that are modeled after international standards. LIVE's certification process, which balances the needs of worker, consumer and environmental health along with economic sustainability, is the result of an ongoing dialog between academics, growers and environmentalists.

LIVE also partners with Salmon Safe, an organization dedicated to restoring and maintaining healthy watersheds. Salmon Safe certification is included in the LIVE certification membership. These programs aim to provide a solution for wine grape growers that are economically viable, socially responsible and environmentally sustainable.

Website: www.liveinc.org; www.salmonsafe.org

Oregon Tilth Certified Organic

Oregon Tilth is a nonprofit research and education membership organization dedicated to biologically sound and socially equitable agriculture. Oregon Tilth advocates sustainable approaches to agricultural production systems and processing, handling and marketing. Its purpose is to educate gardeners, farmers, legislators, and the general public about the need to develop and use sustainable growing practices that promote soil health, conserve natural resources, and prevent environmental degradation while producing a clean and healthful food supply for humanity.

Website: www.tilth.org

Demeter Certified Biodynamic®

The Demeter Association certifies farms and products to international Biodynamic standards that date back to 1928. In order for a farm to be certified it must demonstrate that it has undergone Biodynamic stewardship for a minimum of two years, as defined by the certification guidelines. Stellar Certification Services is the sister company of Demeter, and one of two USDA accredited National Organic Program certifying agencies based in Oregon.

Website: www.demeter-usa.org

Food Alliance

Food Alliance is an Oregon-based nonprofit organization that certifies food producers and handlers to a hierarchy of standards, evaluation criteria, and indicators for sustainable agricultural and business practices. During the certification process, third-party inspectors evaluate a series of fixed and scored standards, assessing farms, ranches, and food processors in areas such as working conditions, pesticide reduction, soil and water conservation, and wildlife habitat conservation.

Website: www.foodalliance.org